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## **FUSION ALLIANCE WELCOMES NEW BUSINESS DEVELOPMENT DIRECTOR**

**Columbus, Ohio – Sept. 20, 2017** – Fusion Alliance is proud to welcome Director of Business Development Matthew (Matt) Young to its Columbus team. With a 20-year background in solutions sales focused on technology and business consulting, Young understands the challenges today's businesses face and is experienced at helping develop and grow central-Ohio businesses.

"Matt is an exceptional person who fits well with Fusion. We solve business challenges through data, digital, technology and cloud expertise, and Matt has first-hand understanding how that range of expertise under one roof is a tremendous asset to a client," said Rick Mariotti, partner at Fusion Alliance. Mariotti described Young as driven, bright, humble and genuinely interested in helping clients, attributes highly valued at Fusion.

Young said he was attracted to Fusion because of its culture, remarking that Fusion is not only committed to delivering outstanding customer experiences, but also to creating an engaging work environment for its employees. He also said that while many IT-solutions firms have difficulty in the delivery phase of customer projects, "Fusion's engagement model and operational structure are outstanding. They have people, processes and quality systems in place to ensure client expectations are met . . . it's impressive."

In his new role, Young will \_\_\_\_\_.

Prior to joining Fusion, Young's career spanned sales and business development roles with organizations such as Centric Consulting, Avanade and Software Architects.

Young lives in Powell, OH with his wife, Shanna, and three children, Kennedy, Cole and Channing. He enjoys outdoor activities and spending time with his family. Young graduated from The Ohio State University with a Bachelor's Degree in Aviation Business Management and cheers for the Buckeyes, Bengals and Cincinnati Reds.

**About Fusion:** Fusion delivers actionable insights, customer experiences and human-driven technologies that transform the way our clients envision and shape their businesses. That's why businesses across multiple industries have relied on Fusion's expertise and partnership for over 25 years. Fusion Alliance is the catalyst that moves your ideas to execution.